

Eagle Mat Promotes Awareness for Snow & Ice Management

Commercial matting and safety company Eagle Mat and Floor Products spreads awareness for snow and ice management this winter.

Rockville, MD ([PRWEB](#)) December 31, 2013 -- This winter, the [commercial floor mat](#) and safety experts at Eagle Mat and Floor Products have a simple message for all business and commercial property owners: Stay proactive in managing snow and ice accumulation. Eagle Mat has launched a campaign to spread awareness for weather-related accident prevention this winter, aiming to help both visitors and property owners avoid the negative consequences of unforeseen slip and fall accidents.

In a recent publication, Eagle Mat outlines major incentives for businesses that choose to create, implement, and closely monitor snow and ice management plans. Readers may review these incentives in the publication [5 Reasons to Create a Snow Management Plan](#), recently published on [Eaglemat.com](#).

For more than 3 decades, the commercial matting and facility safety consultants at Eagle Mat have helped businesses nationwide find cost-effective ways to anticipate and prevent accidents. This winter, the Eagle Mat team encourages business and property owners to look beyond the entryway, onto the sidewalks, and into the parking lots.

Among the benefits of proactively managing snow and ice accumulation is accessibility. Keeping parking lots, sidewalks, entrances, and interiors clean and safe for guests can keep in-store sales climbing through winter, according to Eagle Mat.

Additionally, a snow management plan can help to insulate business and property owners from the liability that may result from on-site slip and fall accidents. In addition to formulating a strategy for keeping snow and ice in check, property owners are wise to invest in weatherproof commercial floor mats to keep floors dry and free of debris. Eagle Mat recommends commercial matting made with 100% Nitrile rubber or polypropylene; both materials are effective in frigid temperatures.

For businesses looking to retrofit facilities with safety mats this winter, Eagle Mat has announced a special sale on all online orders placed through January 31st, 2014. In addition to the always-available Price Match Guarantee on all products, Eagle Mat will provide free shipping for each order that is placed online.

For more information on effective snow management plans, commercial floor mats, and other facility safety products, readers are invited to visit [Eaglemat.com](#) or call Client Services directly at 1-877-333-1018.



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Online Web 2.0 Version

You can read the online version of this press release [here](#).